

## **Tennessee State University Athletic Department**

### **Athletic Media Relations Internship**

Tennessee State University, an NCAA Division I institution and member of the Ohio Valley Conference, is seeking an athletic media relations intern for a 10-month paid appointment, beginning August 1, 2017 and extending through May 30, 2018. This position requires a Bachelor's degree preferably in journalism, public relations, communications or related field.

Previous experience working in athletic media relations is required. Candidates should have strong writing and communication skills. Experience working with coaches and student-athletes is preferred. An aptitude for technology and social media is essential.

This position will serve as the primary contact for volleyball and tennis while assisting with other sports as assigned. Evening and weekend hours will be required.

#### **Duties and Responsibilities:**

- Act as the primary media contact for assigned sports, while assisting with other sports.
- Coordinate graphics and video content for TSUTigers.com and TSU Athletics.
- Assist with social media efforts for TSU Athletics.
- Send updated press releases and update statistical records as required by the league office.
- Assist with marketing and promotions strategies

#### **Qualifications:**

- Experience in an intercollegiate sports information office
- Strong communication and organization skills.
- Experience with social media outlets such as Facebook, Snapchat, Periscope, Twitter and Instagram.
- Skilled in Adobe Creative Suites and video editing software.
- Familiarity with StatCrew inputting and NCAA rules and regulations.
- A bachelor's degree is required.

#### **To Apply:**

Please send resume and work samples to:

Zekeya Anderson Harrison  
Tennessee State University Athletics Media Relations  
**zanderson01@tnstate.edu**