



TRI-CITIES BRANCH

Member Directory Ad Sizes and Specifications

Our member directory booklet is published once a year and includes a list of all of the AGC Tri-Cities Branch members with their company name, type of business, and contact information. This booklet is also available for electronic copy via a link on the weekly e-newsletter.

Each printing of the hard copy runs from August 1st – July 31st.

**Full Page
5.5" x 8.5"**

\$350

Keep important elements such as text at least 1/4" from the edge of your full page ad to prevent them from being cut off

**Half Page
5.125" x 4"**

\$200

**Eighth Page
2.5" x 2"**

\$75

**Quarter Page
(Vertical)
2.5" x 4"**

\$150

**Eighth Page
2.5" x 2"**

\$75

Quarter Page (Horizontal) 5.125" x 2"

\$150

Ad sizes

Full page: **5.5" x 8.5"**

Please keep important elements (such as text) at least 1/4" from the edge of your full page ad to prevent them from being cut off during printing

Half page: **5.125" x 4"**

Quarter page: **2.5" x 4"** (vertical)
5.125" x 2" (horizontal)

1/8 page: **2.5" x 2"**

File Types Accepted

PDF (Press Quality)

Photoshop

Illustrator

InDesign (Packaged)

Publisher

TIFF, JPEG, or PNG (300dpi or higher only)

All files should be high resolution (300dpi) and in CMYK mode (full color).

Important Dates:

Last day to submit ad artwork: July 12, 2017

Production will start: July 14, 2017

Member Directory Booklet will be mailed out: Early August

Email Artwork to: allie@tricityestnagc.org