

## Why Equestrian?

### Opportunities to Participate

Strengthen your Title IX compliance efforts by increasing participation numbers for women, including up to 15 additional scholarships.

### Low Financial Impact

The program cost per student-athlete is low, especially in comparison to other sports. The inclusion of horses leads to a common misconception of high costs.

### Exceptional Students

The average GPA among NCEA student-athletes is 3.28. The four most popular majors include business, biology, animal science and communications.

### Established Championship

The NCEA, the governing body for collegiate equestrian, sponsors a national championship in Waco, Texas.

### Untapped Donors and Sponsors

From horses to equipment to donors and boosters, the possibilities are endless. Equestrian can also provide opportunities to establish partnerships with other departments on campus such as animal science and veterinary medicine.

With exceptional student-athletes, increased opportunities for women and low cost per student-athlete equestrian is...

*an easy choice!*



### Our Mission

The NCEA, in concert with the mission and vision of the NCAA, is committed to providing collegiate opportunities for female equestrian student-athletes to compete at the highest level, while embracing equity, diversity and promoting academic and competitive excellence.

### For More Information

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AMERICAN  
QUARTER  
HORSE  
ASSOCIATION



*An  
Easy  
Choice*



Women's Equestrian



# 38.1 High Participation Numbers

The average roster size of an equestrian team is 38.1, however participation opportunities vary by school depending on unique Title IX needs. Some teams feature as many as 70 student-athletes, while others have as few as 25. Equestrian is an equivalency sport with a maximum of 15 scholarships.

# 2.3%\*

- Equestrian
- All other non-revenue sports

## Low Cost

Equestrian has one of the lowest cost per student-athlete. When excluding football and basketball, equestrian totaled just 2.3 percent of the total operating game day expenses of all other sports (\*based on a 2013 EADA report). Many universities lease existing facilities and acquire horses through donations and/or lease programs. Horses do not travel, allowing travel budgets to remain low as they reflect only staff and student-athletes.

# 3.28 GPA

## Exceptional Women

Equestrian student-athletes are equally as impressive in the classroom. The average GPA among NCEA schools was 3.28 in the 2013-14 academic year. This is more impressive given that the four most popular majors among NCEA equestrians include business, biology, animal science and communications.

"The equestrian team has provided an opportunity to **hundreds of women** to participate in the sport they love, while teaching them important skills such as **teamwork, leadership** and the **ability to communicate** with others."

- Jay Jacobs

Auburn University Director of Athletics



"I am extremely fortunate to lead a university with a great equestrian tradition. Our team members distinguish themselves in the classroom and beyond. They bring a team spirit to all they do and promote a positive and affirming university culture. **The University of South Carolina is a better place because of our equestrian team.**"

- Dr. Harris Pastides

University of South Carolina President

## Frequently Asked Questions

### WHERE are these women?

In your own backyard. Over 85,000 youth are registered members of youth equine associations.

### WHAT does the budget look like?

Flexible. There are many cost saving opportunities for athletic departments. The average team has an operating budget of \$245,000\*. (\*Based on a 2013 EADA report)

### IS it safe?

Yes. Current programs have been able to envelop equestrian programs into the current athletic department policy. Less than five percent of injuries are horse related.

### DOES equestrian get media recognition?

Yes. NBC, ESPN, the SEC Network, TVG, Outdoor Life Channel and College Sports TV already feature equestrian. The NCEA National Championship has been aired on both CSTV and OLN.

