

# SCHAUMBURG BOOMERS

## PROMOTIONS/MERCHANDISING INTERNSHIP

### SUMMER 2019



Posted:  
Expires:  
Full-Time  
This is a seasonal position. (Mid May - End August)  
Compensation: Monthly Stipend

The Schaumburg Boomers are seeking enthusiastic, self-motivated students to be a part of the 2019 season. As an intern, you will obtain first-hand experience in the entire operation of a successful professional baseball franchise.

A promotions intern would primarily be focused on making sure our fans have a wonderful experience by providing exciting and engaging promotions throughout the season via on-field games, customer service, social media engagement, theme nights, community outreach, and other opportunities.

#### **Every day is different with the Boomers, but a typical day might include:**

- Attending various community events
- Planning and executing exciting on-field entertainment
- Creating thoughtful content for social media
- Dancing, cheering, and having FUN!
- Assisting with production of monthly newsletters
- Maintaining the Team Store - re-stocking, managing inventory, displaying merchandise, and managing game day staff.
- Other duties as assigned. We are a team and work together like one!

#### **You're a good fit if you:**

- Are currently attending college
- Are able to work all game dates and additional off-site events and promotional appearances
- Have strong organizational skills
- Have an ability to adapt to a fast-paced, multi-task work environment
- Have superior oral communication, writing and editing skills
- Are highly motivated with strong work ethic
- Have a passion for sports and strong desire to work in a team environment

#### **Bonus Points:**

- If you have experience with Adobe Suites
- If you're using this experience towards credit at your college
- If you have previous experience working in sports

Please send a resume and cover letter to:

Riley Anderson: Director of Promotions and Merchandising  
randerson@boomersbaseball.com